



YOUR GUIDE TO THE TREATMENT OF BPH



OLYMPUS



**BPH IS A
COMMON CONDITION
AFFECTING 50% OF MEN
BY AGE 60¹**

THE MORE YOU KNOW, THE BETTER YOU'LL FEEL

You've likely had a discussion with your doctor about BPH. Now, learn more about this common condition and feel confident about non-surgical treatment options that can bring symptom relief – so you can stay true to your health and your life.



Benign Prostatic Hyperplasia (BPH)¹

Enlargement of the prostate not caused by cancer.

THE PROSTATE AND ITS FUNCTION¹

The prostate gland is a part of the male reproductive system that produces most of the seminal fluid.

The prostate is located below the bladder and surrounds part of the urethra, a thin tube that transports urine from the body.



Prostate¹

A gland in men that surrounds the urethra at the neck of the bladder and supplies the fluid for semen.



DO A LOT OF
MEN HAVE THIS
CONDITION?
YES, THEY DO¹



Men by age 40



Men by age 60



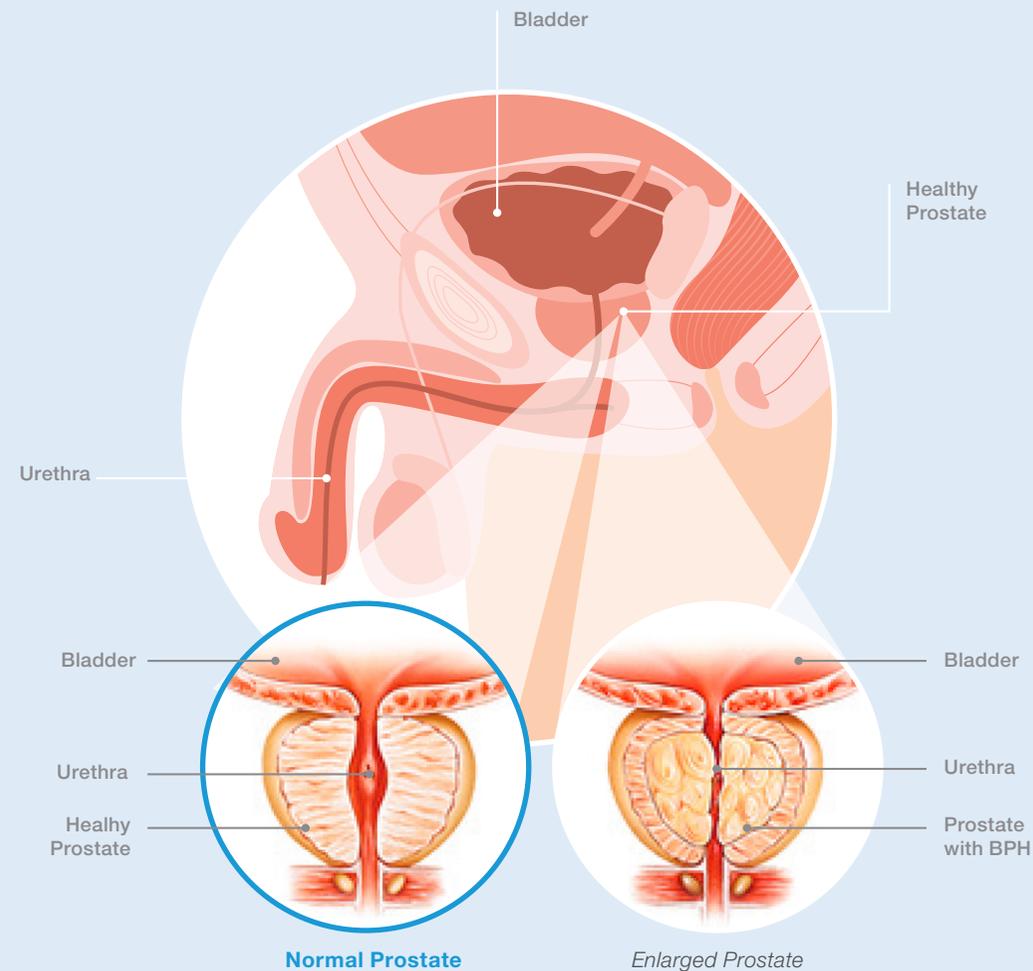
Of all men will develop BPH
in their lifetime

WHAT IS BPH?

BPH STANDS FOR
BENIGN PROSTATIC
HYPERPLASIA, A
NON-CANCEROUS
CONDITION

Your prostate naturally enlarges as you get older—and that's very common. In some men, as the prostate enlarges, it also puts pressure on the urethra and causes it to narrow, which can, in some cases, lead to a condition called BPH.¹ This may cause some of the symptoms you're experiencing now, such as:¹

- A sudden, frequent need to urinate
- Painful or difficulty urinating
- Reoccurring urinary tract infections
- Interruption of regular routines
- Interrupted sleep
- Inability to completely empty the bladder
- Lifestyle changes



Top: Anatomy of the male reproductive system.

Bottom: Anatomy of an enlarged prostate gland. Arrows represent pressure on the urethra.



Urethra¹

The canal that transports urine from the body.

WHAT IS A TYPICAL TREATMENT?

TO TREAT ENLARGED PROSTATES, DOCTORS CAN CHOOSE FROM A VARIETY OF PROCEDURES

Treatment options include:¹

- Drug therapy
- Watchful waiting
- Prostate reshaping
- Heat-based therapies
- Permanent implants
- Surgery - TURP (Transurethral Resection of the Prostate)
- Laser therapies

Many men choose drug therapy because it seems easy, but it comes with undesirable side effects and long-term lifestyle changes.¹

Prostate reshaping is a new treatment for BPH patients seeking rapid symptom relief without permanent implants, painful heat-based therapies or daily prescription medications.² Patients are able to return to their normal, active lifestyle shortly after the procedure.

Surgical TURP procedures are safe, deliver long-lasting results and have been proven to be the most effective BPH treatment.¹ However, surgery may not be suitable for all patients depending on their current situation.

HOW CAN THE iTind™ DEVICE RESHAPE MY PROSTATE

The iTind™ device is a safe and effective treatment for symptoms of enlarged prostate (BPH) in men who have not found relief from drug therapy and are not yet ready for surgical therapy.^{2,3} The temporary implant reshapes the prostatic urethra to allow urine to flow better.



Before iTind™ treatment

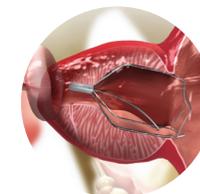


After iTind™ treatment

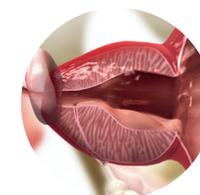
THE iTind™ SYSTEM



Device can be inserted in doctor's office



The device gradually reshapes the prostate



After 5-7 days, the iTind™ device is completely removed



TURP (Transurethral Resection of the Prostate)¹

The most common surgical procedure which is performed to remove the section of the prostate that is blocking urine flow.

PROSTATE RESHAPING IS A STRAIGHTFORWARD PROCEDURE THAT HELPS YOU QUICKLY RETURN TO NORMAL ACTIVITY, WITHOUT THE NEED FOR CONTINUED BPH MEDICATIONS*



**In clinical studies, the vast majority of iTind patients discontinued their BPH medications after the procedure.²*

HOW CAN THE iTind™ SYSTEM IMPROVE MY QUALITY OF LIFE?

iTind™ treatment is straightforward and provides rapid symptom relief.^{2,3,4} Your Urologist will place the iTind device in your prostate, using a cystoscope. Over the next 5-7 days, the device reshapes your prostate to improve urine flow. At the end of the treatment period, the iTind™ device is completely removed. Most patients go home without the need for a catheter and return to their normal activities shortly after.²



Cystoscope

A slim tube which is inserted into your urethra to look at your prostate and bladder.



Catheterization

A catheter is a flexible tube that is passed into the bladder to allow urine to drain.

**Typically, you go home without a catheter after the iTind™ procedure. In rare cases, acute urinary retention may occur, requiring insertion of a catheter.²*

THE iTind™ SYSTEM: RESHAPING BPH TREATMENT

WHY CHOOSE PROSTATE RESHAPING?

- Rapid symptom relief^{2,3,4}
- Preserves sexual and ejaculatory function^{3,4}
- Temporary implant removed after 5-7 days
- No post-op catheterization*
- Demonstrated durability in results out to 3 years²

WHAT SIDE EFFECTS MAY I NOTICE?

EVERY MEDICAL TREATMENT MAY HAVE SIDE EFFECTS. THE SAME IS TRUE FOR THE iTind™ SYSTEM.

Some patients experience side effects during the procedure, but they are generally only mild to moderate. Side effects, if experienced, include pain or burning with urination, blood in the urine, pelvic pain, and urgent need to urinate and/or the inability to control the urge. Most of these side effects occur during the 5 to 7 day treatment period and resolve shortly after the device is removed.

** Typically, you go home without a catheter after the iTind™ procedure. In rare cases, acute urinary retention may occur, requiring insertion of a catheter.²*





FREQUENTLY ASKED QUESTIONS

Is the iTind™ procedure performed in an office or a hospital?

The iTind™ procedure may be performed in an office, ambulatory surgery center or outpatient hospital. Your doctor will decide which site of care is best for you.

Do I have to stay in the hospital after the procedure?

No! After this straightforward procedure, you can relax in your own home while the iTind™ device reshapes your prostate. Just come back 5 to 7 days later to have the device removed. Your urologist may recommend painkillers to relieve any discomfort while at home.

When can I resume my normal routine or activities?

During the 5 to 7 day treatment period, catch up on your favorite shows or watch your favorite sports teams. Most people go back to their normal active lifestyle shortly after the device is removed.

Do I have to stop taking my blood thinners prior to the procedure?

Consult with your urologist whether or not they think it is safe for you to change your current medications prior to the procedure.

Most treatment options require a catheter after the procedure, do I need a catheter after the iTind™ procedure?

Studies show that 95% of patients treated with iTind did not require a catheter after the procedure was done.²

Is my sexual function affected by the iTind™ procedure?

Clinical studies have shown that iTind™ treatment preserves sexual function.

LEARN MORE ABOUT BPH THERAPY

Your doctor is always happy to offer all the guidance you need so that you feel completely informed and comfortable about your procedure. To check your IPSS (international prostate symptom score) and learn more about in-office and surgical treatment options, visit plasmabutton.com and www.iTind.com



Implantation of the iTind™ device may cause urinary urgency, pelvic discomfort, dysuria or hematuria. In rare cases, iTind may cause urinary tract infection or acute urinary retention.

1. American Urological Association, Benign Prostatic Hyperplasia. 2019, Available at: <https://www.auanet.org/education/auauniversity/medical-student-education/medical-student-curriculum/bph>
2. Amparore D, Fiori C, Valerio M, et al. 3-Year results following treatment with the second generation of the temporary implantable nitinol device in men with LUTS secondary to benign prostatic obstruction. *Prostate Cancer Prostatic Dis.* 2020.
3. Chughtal B, Elterman D, Shore N, et al. The iTind Temporarily Implanted Nitinol Device for the Treatment of Lower Urinary Tract Symptoms Secondary to Benign Prostatic Hyperplasia: A Multicenter, Randomized, Controlled Trial. *Urology.* 2020.
4. De Nunzio C, Cantiello F, Fiori C, et al. Urinary and sexual function after treatment with temporary implantable nitinol device (iTind) in men with LUTS: 6-month interim results of the MT-06-study. *World J Urol.* 2020.